



work experience **Freelance Illustrator and Graphic Designer** Bethlehem, PA. January 2016–Present

As a freelancer, I've illustrated and designed graphics for a variety of publications. Clients include: National Geographic Magazine, National Geographic Traveler, Scientific American, World Wildlife Magazine, Journal of Alta California, Smithsonian Magazine, NPR, PBS Frontline, ProPublica, Popular Mechanics, American Forests, National Parks Service, U.S. Department of State Office of Cultural Heritage, Western Resource Advocates, Loyola Marymount University, Northwestern University, Colgate University, University of Southern California, Pentagram, and more.

Graphic Editor | National Geographic Magazine Washington, D.C. August 2014–December 2015

As a graphic editor I devised, researched and produced information graphics, interactives and illustrations for print and digital platforms. I drove the creative direction and execution of graphics, working in close collaboration with designers, writers, text editors, researchers, art directors, and developers. I was responsible for hiring and art directing freelancers and contributors. I directed members of the production staff to ensure quality, standards, and deadlines were met.

Graphic Design Specialist | National Geographic Magazine Washington, D.C. October 2011–August 2014

Work included collaborating with graphic editors, the art director, design director, and art researchers to produce information graphics, art, maps, interactives and animations for stories in NGM. I also coordinated efforts with magazine departments including editorial, photography, and pre press to manage projects toward a timely completion. Other responsibilities included assuring quality control, adapting maps and graphics for use on the web and iPad, and handling files for archiving, NGM's foreign editions, and image collection.

Senior Art Associate | AAAS/Science Magazine Washington, D.C. May 2009–October 2011

Science is a world-renowned journal published weekly by the American Association for the Advancement of Science, an international non-profit organization. Work included designing page layouts for the magazine's news section, photo research, building and styling graphics and maps, and creating editorial illustrations. As an senior art associate, I collaborated closely with authors, editors, photographers, and designers.

Graphic Design Intern | The Morning Call Allentown, PA. August 2008–October 2008

Design work at *The Morning Call*, a daily newspaper servicing the Lehigh Valley in Pennsylvania, included building elements and graphics for the front page, designing page layouts, building and styling charts and maps, as well as creating custom illustrations.

Toy Department Intern; Production Intern | Marvel Comics New York, NY. June 2008–August 2008

Work in the production department included handling original art and migrating that to digital layouts. In the toy department I created custom designs on various products for Marvel's branding and licensing efforts.

- awards** Silver Medal Winner for Use of Multimedia, SND Digital 2015. For *Mindsuckers* on nationalgeographic.com
Bronze Award Winner, Malofiej 23. For *Mindsuckers* in National Geographic.
Bronze Award Winner, Malofiej 21. For *Death of the Titanic* in National Geographic.
Best Thematic Map, 40th Annual CaGIS Map Design Competition. For *Defining an Empire* in National Geographic.

- qualifications** Experience creating illustrations, information graphics, and layouts for print, web, tablet, and mobile platforms.
Advanced expertise in Adobe Photoshop, Illustrator, InDesign, After Effects.

- education** Kutztown University, BFA December 2008, Summa Cum Laude
Communication Design with a concentration in Graphic Design and Illustration

- references and portfolio** References available upon request. Online portfolio at www.matthewtwombly.com